



2015 FINALISTS: PANZ BOOK DESIGN AWARDS AND PANZ YOUNG DESIGNER OF THE YEAR

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Media release

‘Kiwi vernacular’ strong in Book Design

Every book needs a cover, and that is where the imagination, ideas and skills of New Zealand’s book designers are on display. But delve deeper and you realise design doesn’t end with a cover. Designers must demonstrate their skills in all areas, including typography and layout, to attract the judges’ attention in these awards.

The PANZ Book Design Awards 2015 has 30 finalist titles over seven categories – best design in illustrated books, children’s books, cookbooks, educational titles and best cover, plus best typography and best non-illustrated book.

The prestigious award for best book is chosen from all the category winners.

The PANZ Young Designer of the Year will be announced at the awards ceremony. The portfolios of Anna Egan-Reid, Jessica Gommers and Carla Sy have impressed the judges who have selected them as this year’s finalists.

Four experienced professionals are the judges for the 2015 awards. Cameron Gibb, of Neu Design, heads the panel alongside Tangible Media publisher Vincent Heeringa, designer Kalee Jackson and international guest judge, Scribe Art Director Miriam Rosenbloom.

“One of the great things about the PANZ Book Design Awards is the broad range of titles and styles that are entered and which have to compete against each other within each category,” says convening judge Cameron Gibb.

“The cookbook category has been outstanding this year and this range of styles is a breath of fresh air. The designers are looking to break out of that typical template style by exploring more innovative typography and strong narratives, supported by excellent photography.”

Cameron also notes that internationally there is probably a stronger emphasis towards hand lettering and quirky illustrative styles and colour blocking which are far less prominent in the NZ awards. “Thankfully the quality of the typography is of a very high standard, and that Kiwi vernacular is coming through, often in familiar colours and textures.”

The PANZ Book Design Awards, celebrating the best in Kiwi book design, will be presented at a ceremony held on Thursday 16 July at 6pm at the Sapphire Room, Ponsonby Central, Auckland.

All shortlisted book images and ticketing information are on view at www.bookdesignawards.co.nz.

PANZ BOOK DESIGN AWARDS 2015 SHORTLIST

PENGUIN RANDOM HOUSE NEW ZEALAND AWARD FOR BEST ILLUSTRATED BOOK

Title	Designer
<i>Beyond the State</i> Bill McKay, Andrea Stevens, photography Simon Devitt (Penguin New Zealand)	Alan Deare (Area Design)
<i>Cardboard Cathedral</i> , Andrew Barrie (Auckland University Press)	Janson Chau (Alt Group)
<i>Creamy Psychology</i> Edited by Robert Leonard (Victoria University Press)	Spencer Levine
<i>Grahame Sydney: Paintings 1974-2014</i> Grahame Sydney (Potton & Burton)	Design Concept: Lucy Richardson Designer: Robbie Burton
<i>Hello Girls and Boys!</i> David Veart (Auckland University Press)	Cover: Gideon Keith (Seven) Interior: Katrina Duncan
<i>Sam Zabel and the Magic Pen</i> Dylan Horrocks (Victoria University Press)	Dylan Horrocks

EVERBEST PRINTING AWARD FOR BEST NON-ILLUSTRATED BOOK

Title	Designer
<i>The Critic's Part: Wystan Curnow Art Writings 1971 – 2013</i> edited by Christina Barton, Robert Leonard with Thomasin Sleight (Victoria University Press / Adam Art Gallery / IMA)	Alice Bonifant
<i>Essential New Zealand Poems</i> selected by Siobhan Harvey, James Norcliffe and Harry Ricketts (Random House New Zealand)	Cover: Alan Deare (Area Design) Interior: Megan van Staden
<i>The Families</i> Vincent O'Sullivan (Victoria University Press)	Cover: Spencer Levine Interior: Fergus Barrowman
<i>Ko Tautoro Te Pito o Tōku Ao: A Ngāpuhi Narrative</i> Hōne Sadler (Auckland University Press)	Cover: Johnson Witehira Interior: Katrina Duncan
<i>Singing Home the Whale</i> Mandy Hager (Random House New Zealand)	Carla Sy

SCHOLASTIC NEW ZEALAND AWARD FOR BEST CHILDREN'S BOOK

Title	Designer
<i>The Curioseum: Collected Stories of the Odd and Marvellous</i> edited by Adrienne Jansen, illustrated by Sarah Laing (Te Papa Press)	Sarah Laing
<i>I Am Doodle Cat</i> Kat Patrick, Lauren Marriott (Beatnik Publishing)	Lauren Marriott
<i>Monkey Boy</i> Donovan Bixley (Scholastic New Zealand)	Donovan Bixley (Magma Design)
<i>Teddy One Eye</i> , Gavin Bishop (Random House New Zealand)	Carla Sy
<i>The Volume of Possible Endings</i> , Barbara Else, illustrated by Sam Broad (Gecko Press)	Luke Kelly (Vida & Luke Kelly Design)

EDIFY AWARD FOR BEST EDUCATIONAL BOOK

Title	Designer
<i>Meariki: The Quest for Truth</i> Helen Pearse-Otene, illustrated by Andrew Burdan (Ministry of Education / Huia Publishers)	Shannon Jahnel Lanktree
<i>Monster's Lunch</i> Janice Marriott, illustrated by Scott Pearson (Ministry of Education / Lift Education)	Liz Tui Morris (Bolster Design)
School Journal Story Library, Level 3, <i>In the End</i> Mal Peet, illustrations by Andrew Burdan (Ministry of Education / Lift Education)	Jodi Wicksteed (Bolster Design)
<i>Walker Maths 2.9 Statistical Inference</i> Charlotte Walker and Victoria Walker (Cengage Learning)	Cheryl Smith (Macarn Design)

1010 PRINTING AWARD FOR BEST COOKBOOK

Title	Designer
<i>Depot: The Biography of a Restaurant</i> Al Brown (Random House New Zealand)	Gary Stewart (The Gas Project)
<i>The Great New Zealand Cookbook</i> Thom Music (Thom & PQ Blackwell)	Cover: Timothy Harper & Dick Frizzell Interior: Timothy Harper & Bridget White
<i>Josh's Backyard BBQ</i> Josh Emmett (Random House New Zealand)	Inhouse Design
<i>Saison: A Year at the French Café</i> Simon Wright (Random House New Zealand)	Emma Hayes

MARY EGAN PUBLISHING AWARD FOR BEST TYPOGRAPHY

Title	Designer
<i>Beyond the State</i> Bill McKay, Andrea Stevens, photography Simon Devitt (Penguin New Zealand)	Alan Deare (Area Design)
<i>Cardboard Cathedral</i> Andrew Barrie (Auckland University Press)	Janson Chau (Alt Group)
<i>The Critic's Part: Wystan Curnow Art Writings 1971 – 2013</i> edited by Christina Barton, Robert Leonard with Thomasin Sleight (Victoria University Press / Adam Art Gallery / IMA)	Alice Bonifant
<i>Saison: A Year at the French Café</i> Simon Wright (Random House New Zealand)	Emma Hayes

HARPERCOLLINS PUBLISHERS AWARD FOR BEST COVER

Title	Designer
<i>The Curiozeum: Collected Stories of the Odd and Marvellous</i> Edited by Adrienne Jansen, illustrated by Sarah Laing (Te Papa Press)	Sarah Laing
<i>Depot: The Biography of a Restaurant</i> Al Brown (Random House New Zealand)	Gary Stewart (The Gas Project)
<i>Essential New Zealand Poems</i> selected by Siobhan Harvey, James Norcliffe and Harry Ricketts (Random House New Zealand)	Cover: Alan Deare (Area Design) Interior: Megan van Staden
<i>Hello Girls and Boys!</i> David Veart (Auckland University Press)	Cover: Gideon Keith (Seven) Interior: Katrina Duncan
<i>Ko Tautoro Te Pito o Tōku Ao: A Ngāpuhi Narrative</i> Hōne Sadler (Auckland University Press)	Cover: Johnson Witehira Interior: Katrina Duncan

PANZ YOUNG DESIGNER OF THE YEAR 2015 SHORTLIST

Anna Egan-Reid	<ul style="list-style-type: none"> • <i>Holding on to Home</i> Kate Hunter and Kirstie Ross (Te Papa Press) • <i>Super Power Baby Project</i> Rachel Callander (Evie's Book Club Limited) • <i>My Darling Lemon Thyme</i> Emma Galloway (HarperCollins) • <i>1914: Riding into War</i> Susan Brocker (Scholastic New Zealand) • <i>Richard Seddon: King of God's Own</i> Tom Brooking (Penguin New Zealand)
Jessica Gommers	<ul style="list-style-type: none"> • <i>The Anzacs: An inside view of New Zealanders at Gallipoli</i> Auckland War Memorial Museum (Penguin New Zealand) • <i>A World Undone: Works from the Chartwell Collection</i> Stephen Cleland, Peter Shand et al (Auckland Art Gallery, Toi o Tamaki) • <i>Process</i> John McDermott, Michael Parmenter (Umbrella)
Carla Sy	<ul style="list-style-type: none"> • <i>Singing Home the Whale</i> Mandy Hager (Random House New Zealand) • <i>100 Best Native Plants For New Zealand Gardens</i> Fiona Eadie (Random House New Zealand) • <i>The Naturalist</i> Thom Conroy (Random House New Zealand) • <i>The Mighty Totara: The Life and Times of Norman Kirk</i> David Grant (Random House New Zealand) • <i>Drowning City</i> Ben Atkins (Random House New Zealand)

ENDS

For more info and book images please visit:

www.bookdesignawards.co.nz

For further details and high-res images of all shortlisted books please contact:

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