



2013 FINALISTS: PANZ BOOK DESIGN AWARDS AND PANZ YOUNG DESIGNER OF THE YEAR

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Media release

Selecting a shortlist in the 2013 PANZ Book Design Awards was not a small feat for the judges, in the major industry awards in New Zealand to celebrate quality book design.

With entries once again surpassing the previous year's record numbers, the judging process was a bigger challenge than ever.

Finalists were selected across seven categories, with a minimum of three and maximum of five finalists singled out as leaders in their field. The new best cookbook category, introduced to the awards this year, enabled the judges to separate out the best of the illustrated from the purely food-focused.

"Illustrated is always a hard category to impress in as it's the one where designers get to really show their skills, and this was the hardest to judge," said Gideon Keith, convener of the judging panel.

Judges Gideon Keith (convener), Sarah Maxey, Iain Sharp and Megan van Staden (2012 Young Designer of the Year) made up the esteemed judging panel.

Notable this year was the raised standard of the educational category entries, one of which was selected as a finalist for best cover. "It was both surprising and wonderful to see an educational book as a contender in best cover," Gideon noted. "This is a tough section: the work involved, the audience and the material make the educational designer's job a hard one – the ones who got it right shone through."

Also shortlisted in the awards are the three contenders for the 2013 PANZ Young Designer of the Year. The finalists in the line-up are three young women: Anna Egan-Reid, Carla Sy and Kate Barraclough. Each designer submitted a portfolio of between three and five books designed in 2012, and one standout designer will be selected to take away the top young designer award.

Of the seven category winners on the night, the Gerard Reid Award for Best Book sponsored by Nielsen Book Services will be announced as the overall winner.

The PANZ Book Design Awards will take place at the Gus Fisher Gallery in Auckland on 18 July. All shortlisted book images are on view at www.bookdesignawards.co.nz.

PANZ BOOK DESIGN AWARDS 2013 SHORTLIST

RANDOM HOUSE NEW ZEALAND AWARD FOR BEST ILLUSTRATED BOOK

Title	Designer
<i>An Indescribable Beauty: Letters Home to Germany from Wellington, New Zealand 1859 & 1862</i> by Friedrich August Krull (Awa Press)	Greg Simpson (Greg Simpson Design)
<i>Big House Small House: New Homes by New Zealand Architects</i> by John Walsh and Patrick Reynolds (Random House)	Fiona Lascelles
<i>Buller's Birds of New Zealand: The Complete Work of JG Keulemans</i> by Geoff Norman (Te Papa Press)	Margaret Cochran
<i>On Song: Stories Behind New Zealand's Pop Classics</i> by Simon Sweetman (Penguin)	Alan Deare (Area Design)
<i>These Rough Notes</i> by Bill Manhire, Anne Noble, Norman Meehan, Hannah Griffin (Victoria University Press)	Duncan Munro

HACHETTE NEW ZEALAND AWARD FOR BEST NON-ILLUSTRATED BOOK

Title	Designer
<i>BA: An Insider's Guide</i> by Rebecca Jury (Auckland University Press)	Cover: Kalee Jackson Interior: Katrina Duncan
<i>Brown Girls in Bright Red Lipstick</i> by Courtney Sina Meredith (Beatnik)	Cover: Sally Greer Interior: Sally Greer, Ande Kuric
<i>Poenamo Revisited</i> by R.C.J. Stone (Random House)	Fiona Lascelles
<i>Pounamu Pounamu 40th Anniversary Edition</i> by Witi Ihimaera (Penguin)	Sarah Healey
<i>The Auckland University Press Anthology of New Zealand Literature</i> by Jane Stafford and Mark Williams (eds) (Auckland University Press)	Cover: Scott Crickett Interior: Katrina Duncan

SCHOLASTIC NEW ZEALAND AWARD FOR BEST CHILDREN'S BOOK

Title	Designer
<i>I Love Lemonade</i> by Mark and Rowan Sommerset (Dreamboat Books)	Rowan Sommerset
<i>Melu</i> by Kyle Mewburn, Ali Teo, John O'Reilly (Scholastic)	Ali Teo and John O'Reilly
<i>The ACB with Honora Lee</i> by Kate De Goldi (Random House)	Bruce Foster Cover: Megan van Staden

PEARSON AWARD FOR BEST EDUCATIONAL BOOK

Title	Designer
<i>Economic Concepts and Applications: The Contemporary New Zealand Environment</i> 5th edition by James Stewart (Pearson)	Kristie Rogers (Redmoon Creative) Cover: Marie Low
<i>Essential Maths and Stats for Higher Education</i> by David Barton and David Cox (Pearson)	Cheryl Rowe Cover: Cameron Gibb (Neu Design)
<i>The New Zealand Chef</i> 3rd edition by Lesley Christensen-Yule, Lindsay Neill, Hamish McRae (Pearson)	Esther Chua (Thinkspace Design) / Cameron Gibb (Neu Design) Cover: Cameron Gibb

1010 PRINTING AWARD FOR BEST COOKBOOK

Title	Designer
<i>Hunter from the Heartland: Recipes & Stories from Masterchef Favourite Cameron Petley</i> by Cameron Petley (Random House)	Alan Deare (Area Design)
<i>Peter Gordon: Everyday</i> by Peter Gordon (HarperCollins Publishers)	Kate Barraclough (Kate Frances Design)
<i>The Engine Room Eatery</i> by Natalia Schamroth and Carl Koppenhagen (Random House)	Shabnam Shiwan (Alt Group)

MARY EGAN PUBLISHING AWARD FOR BEST TYPOGRAPHY

Title	Designer
<i>An Indescribable Beauty: Letters Home to Germany from Wellington, New Zealand 1859 & 1862</i> by Friedrich August Krull (Awa Press)	Greg Simpson (Greg Simpson Design)
<i>Hunter from the Heartland: Recipes & Stories from Masterchef Favourite Cameron Petley</i> by Cameron Petley (Random House)	Alan Deare (Area Design)
<i>On Song: Stories Behind New Zealand's Pop Classics</i> by Simon Sweetman (Penguin)	Alan Deare (Area Design)

HARPERCOLLINS PUBLISHERS AWARD FOR BEST COVER

Title	Designer
<i>At the White Coast</i> by Janet Charman (Auckland University Press)	Keely O'Shannessy
<i>Essential Maths and Stats for Higher Education</i> by David Barton and David Cox (Pearson)	Cameron Gibb (Neu Design)
<i>Melu</i> by Kyle Mewburn, Ali Teo, John O'Reilly (Scholastic)	Ali Teo and John O'Reilly
<i>The Auckland University Press Anthology of New Zealand Literature</i> by Jane Stafford and Mark Williams (eds) (Auckland University Press)	Scott Crickett
<i>The Engine Room Eatery</i> by Natalia Schamroth and Carl Koppenhagen (Random House)	Shabnam Shiwan (Alt Group)

PANZ YOUNG DESIGNER OF THE YEAR 2013 SHORTLIST

<p>Anna Egan-Reid</p>	<ul style="list-style-type: none"> • <i>Converted Houses: New Zealand Architecture Recycled</i> by Lucinda Diack and Daniel Allen (Penguin) • <i>Gorse is Not People: New and Uncollected Stories</i> by Janet Frame (Penguin) • <i>Love and Money</i> by Greg McGee (Penguin) • <i>Pie: 80+ Pies and Pastry Delights</i> by Dean Brettschneider (Penguin) • <i>Treats from Little and Friday</i> by Kim Evans (Penguin)
<p>Carla Sy</p>	<ul style="list-style-type: none"> • <i>Eating Dirt: Adventures and Yarns from New Zealand's Action Man</i> by Steve Gurney (Random House) • <i>Letters of Frank Sargeson</i> by Sarah Shieff (ed.) (Random House) • <i>Nadia's Kitchen: Fresh, Tasty Recipes from Masterchef NZ Winner Nadia Lim</i> by Nadia Lim (Random House) • <i>Once Were Warriors</i> by Alan Duff (Random House) • <i>The Winemaker: George Fistonich and the Villa Maria Story</i> by Kerry R Tyack (Random House)
<p>Kate Barraclough</p>	<ul style="list-style-type: none"> • <i>A Fabled Land: The Story of Canterbury's Famous Mesopotamia Station</i> by Bruce Ansley with Peter Bush (Random House) • <i>A Life at Mudbrick: Stories and Recipes from Waiheke's Famous Mudbrick Vineyard and Restaurant</i> by Robyn Jones (Random House) • <i>Soon</i> by Charlotte Grimshaw (Random House) • <i>The Food Truck Cookbook</i> by Michael Van de Elzen (Random House) • <i>The Power of Us: New Zealanders Who Dare to Dream</i> by Sir Ray Avery with Cameron Bennett and Adrian Malloch (Random House)

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For further details and high-res images of all shortlisted books please contact:

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