



2014 FINALISTS: PANZ BOOK DESIGN AWARDS AND PANZ YOUNG DESIGNER OF THE YEAR

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Media release

The 2014 PANZ Book Design Awards are the major industry awards in New Zealand to celebrate quality book design. The standard of entries this year was such that choosing a shortlist was no small feat for the judges – and with the quality of entries surpassing 2013 the judging process was an even bigger challenge.

Convening judge Gideon Keith has worked as a graphic designer and creative director for over twenty five years. He was joined on the judging panel by broadcaster and writer Noelle McCarthy, graphic designers Cameron Gibb and Alan Deare, who won the supreme award for best book in 2013.

Finalists were selected across seven categories, with a minimum of three and a maximum of five finalists singled out as leaders in their field.

‘The standard of design was high across all the categories, but the hardest to judge was the Random House New Zealand Best Illustrated Book Award section,’ said Gideon Keith. ‘It is the largest category and the quality overall was one of excellence. It is interesting to note that two books in this category are also in the HarperCollins Publishers Award for Best Cover.’

The judges also felt the category for the Scholastic New Zealand Award for Best Children’s Book was especially strong this year. ‘And one of the books is also shortlisted for the Mary Egan Publishing Award for Best Typography and the HarperCollins Publishers Award for Best Cover.’

The 1010 Printing Award for Best Cookbook was a new category in 2013 and attracted a range of strong contenders. ‘The standard of cookbooks being published in New Zealand is world class.’

The judges agreed that the Edify Award for Best Educational Book category can be difficult to judge. ‘To present complicated information while remaining engaging to students shows a designer’s real strength,’ said judge Cameron Gibb.

The PANZ Young Designer of the Year Award is hotly contested each year. The three finalists in this year’s line-up are: Jenny Haslimeier, Kalee Jackson and Sam Bunny. Each designer submitted a portfolio of between three and five books designed in 2013, and one standout designer will be selected to take away the top young designer award.

The Gerard Reid Award for Best Book sponsored by Nielsen Book Services is picked from the winners of the seven categories and will be announced at the awards ceremony.

The PANZ Book Design Awards will take place at The Sapphire Room, Ponsonby Central in Auckland on 17 July. All shortlisted book images and ticketing information are on view at www.bookdesignawards.co.nz.

PANZ BOOK DESIGN AWARDS 2014 SHORTLIST

RANDOM HOUSE NEW ZEALAND AWARD FOR BEST ILLUSTRATED BOOK

Title	Designer
<i>Don't Puke On Your Dad: A Year in the Life of a New Father</i> Toby Morris (Beatnik Publishing)	Toby Morris
<i>Lateral Inversions: The Prints of Barry Cleavin</i> Melinda Johnston (Canterbury University Press)	Aaron Beehre
<i>Modern: New Zealand Homes from 1938 to 1977</i> Edited by Jeremy Hansen (Random House New Zealand)	Arch MacDonnell (Inhouse Design)
<i>Peter McLeavey: The Life and Times of a New Zealand Art Dealer</i> Jill Trevelyan (Te Papa Press)	Alan Deare (AREA Design)
<i>Shane Cotton: The Hanging Sky</i> Justin Paton et al (Christchurch Art Gallery)	Aaron Beehre

PANZ AWARD FOR BEST NON-ILLUSTRATED BOOK

Title	Designer
<i>Book of New Zealand Words</i> Dianne Bardsley (Te Papa Press)	Pieta Brenton Typesetting: Graeme Leather (Islandbridge)
<i>Extra! Extra! How the People Made the News</i> David Hastings (Auckland University Press)	Cover: Scott Crickett Interior: Katrina Duncan
<i>Heart to Start</i> Derek Handley (Random House New Zealand)	Kelvin Soh and Minna Pesonen
<i>Sewing Freedom: Philip Josepfs, Transnationalism & Early New Zealand Anarchism</i> Jared Davidson (AK Press)	Jared Davidson
<i>Snow White's Coffin</i> Kate Camp (Victoria University Press)	Fergus Barrowman (Victoria University Press)

SCHOLASTIC NEW ZEALAND AWARD FOR BEST CHILDREN'S BOOK

Title	Designer
<i>The Boy and the Cherry Tree</i> Mark and Rowan Sommerset (Dreamboat Books)	Rowan Sommerset
<i>Machines and Me: Planes</i> Catherine Foreman (Scholastic New Zealand)	Catherine Foreman
<i>The Three Bears ... Sort Of</i> Yvonne Morrison, Donovan Bixley (Scholastic New Zealand)	Donovan Bixley (Magma Design)

EDIFY AWARD FOR BEST EDUCATIONAL BOOK

Title	Designer
<i>Biology for NGSS</i> Tracey Greenwood, Lissa Bainbridge-Smith, Kent Pryor, Richard Allan (BIOZONE International Ltd)	Denise Fort Design Assistant: Gemma Conn
<i>Living by the Moon - Te Maramataka o Te Whānau-ā-Apanui</i> Wiremu Tawhai (Huia)	Sam Bunny
<i>NCEA Business Studies: a workbooks at level 2</i> David Farquhar (Cengage Learning)	Cheryl Smith (Macarn Design)

1010 PRINTING AWARD FOR BEST COOKBOOK

Title	Designer
<i>Bluebells Cakery</i> Karla Goodwin (Random House New Zealand)	Kate Barraclough
<i>Cut</i> Josh Emmett (Random House New Zealand)	Alan Deare (AREA Design)
<i>Nadia Lim's Good Food Cookbook: Simple, healthy & delicious food for busy people</i> Nadia Lim (Random House New Zealand)	Gideon Keith and Brittany Collard (Strategy Design & Advertising)

MARY EGAN PUBLISHING AWARD FOR BEST TYPOGRAPHY

Title	Designer
<i>The Boy and the Cherry Tree</i> Mark and Rowan Sommerset (Dreamboat Books)	Rowan Sommerset
<i>From Earth's End: The Best of New Zealand Comics</i> Adrian Kinnaird (Random House New Zealand)	Cover: Adrian Kinnaird Interior: Alan Deare (AREA Design) and Kate Barraclough (Kate Frances Design)
<i>Modern: New Zealand Homes from 1938 to 1977</i> Edited by Jeremy Hansen (Random House New Zealand)	Arch MacDonnell (Inhouse Design)

HARPERCOLLINS PUBLISHERS AWARD FOR BEST COVER

Title	Designer
<i>The Boy and the Cherry Tree</i> Mark and Rowan Sommerset (Dreamboat Books)	Rowan Sommerset
<i>Modern: New Zealand Homes from 1938 to 1977</i> Edited by Jeremy Hansen (Random House New Zealand)	Arch MacDonnell (Inhouse Design)
<i>Peter McLeavey, The life and times of a New Zealand art dealer</i> Jill Trevelyan (Te Papa Press)	Alan Deare (AREA Design)
<i>Self-Portrait</i> Marti Friedlander (Auckland University Press)	Cover: Kalee Jackson Interior: Katrina Duncan

PANZ YOUNG DESIGNER OF THE YEAR 2014 SHORTLIST

Jenny Haslimeier	<ul style="list-style-type: none"> • <i>The Life and Art of Lynley Dodd</i> Finlay Macdonald (Penguin) • <i>The Complete New Zealand Seafood Cookbook</i> The Auckland Seafood School (Penguin) • <i>Peninsula: Exploring the Otago Peninsula</i> Paul Sorrell & Graham Warman (Penguin) • <i>Hungry & Frozen: 150+ Oh-so-Delicious Recipes from Fast to Fancy</i> Laura Vincent (Penguin) • <i>Pig Tits & Parsley Sauce</i> Lyn Webster (Penguin)
Kalee Jackson	<ul style="list-style-type: none"> • <i>Self-Portrait</i> Marti Friedlander (Auckland University Press) • <i>Home in the Howling Wilderness: Settlers and the Environment in Southern New Zealand</i> Peter Holland (Auckland University Press) • <i>Glen Hayward: I don't want you to worry about me, I have met some Beautiful People</i> Aaron Lister (City Gallery Wellington) • <i>A New Zealand Book of Beasts: Animals in Our Culture, History and Everyday Life</i> Annie Potts, Philip Armstrong, Deirdre Brown (Auckland University Press)
Sam Bunny	<ul style="list-style-type: none"> • <i>Living by the Moon - Te Maramataka o Te Whānau-ā-Apanui</i> Wiremu Tawhai (Huia) • <i>Swim - The Story of Hinemoa and Tūtānekai / Tāhoe - He Pakiwaitara mō Hinemoa rāua ko Tūtānekai</i> Chris Szekely (Huia) • <i>Bugs</i> Whiti Hereaka (Huia)

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www.bookdesignawards.co.nz

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For further details and high-res images of all shortlisted books please contact:

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