



## CRITERIA

### **PANZ Young Designer of the Year Award 2017**

The PANZ Young Designer of the Year Award 2017 recognises and celebrates emerging talent in the field of book design. The winner of this award will be announced at the annual PANZ Book Design Awards Ceremony in Auckland on **Thursday 20 July 2017**.

Entry is free and applications are welcomed from both publishers and designers.

#### ELIGIBILITY

The designer must be under 35 years of age as at 31 December 2016, must be a New Zealand citizen by birth or a New Zealand resident for at least three years prior to 31 December 2016, and must be a current resident in New Zealand.

#### CONDITIONS OF ENTRY

Designers are asked to send between three and five book designs completed between **1 January 2016** and **31 December 2016**. Publishers may also send this material on the designer's behalf.

Books must be designed in New Zealand but typesetting and printing may be done elsewhere.

#### JUDGING CRITERIA

This award aims to recognise outstanding design across a whole portfolio that clearly demonstrates the relevance of the design to each book's target market.

Judges will be assessing the ability of designers to consider the author's work, the publisher's marketing requirements and the audience appeal in the completed design of all the books entered.

Books will be judged on artistic merit, innovation of form, quality of production values and appropriateness to the intended market.

## IMPORTANT DATES/AWARDS EVENING

A shortlist will be announced on **Monday 12 June 2017**.

The winner will be announced at the annual PANZ Book Design Awards Ceremony in Auckland on **Thursday 20 July 2017**.

## CONDITIONS OF ENTRY

1. Entries must be submitted before **5pm, Friday 31 March 2017**.
2. Entries must be submitted by the designer or a publisher.
3. There is no entry fee.
4. Entry forms must be submitted by email AND a printed version must be included with the submission of entries.
5. Entries remain the property of PANZ for publicity purposes after the awards.
6. No correspondence will be entered into between publishers or designers and the judges.

**PLEASE SEND ENTRIES AND ENTRY FORM BY COURIER ONLY TO:**

**PANZ Book Design Awards 2017**  
c/- Upstart Distribution  
Unit B, 26 Greenpark Road  
Penrose  
Auckland 1061

PLEASE EMAIL ENTRY FORM TO: [katherine@publishers.org.nz](mailto:katherine@publishers.org.nz)