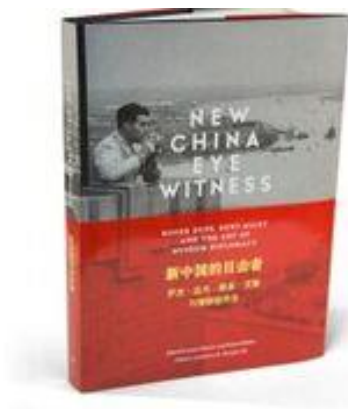




**MEDIA RELEASE – embargoed 8pm Thursday 26 July 2018**

It was a 'full house' for the overall winner of  
PANZ Book Design Awards 2018

***New China Eyewitness: Roger Duff, Rewi Alley and the art of museum diplomacy* edited by James Beattie and Richard Bullen (Canterbury University Press), designed by Aaron Beehre** took home the accolades and the awards for two categories plus the best overall book design, at the PANZ Book Design Awards announced on Thursday 26 July at a ceremony in Auckland.



*New China Eyewitness* won the Penguin Random House New Zealand Award for Best Illustrated Book and the HarperCollins Publishers Award for Best Cover, before collecting the Gerard Reid Award for Best Book sponsored by Nielsen Book.

'As a complete package, it's exquisite,' said David Coventon, convenor of the judging panel. '*New China Eyewitness* is a fine example of respectful and thoughtful production values. The paper stock is beautiful. The finely-tuned, nuanced attention to detail makes for a striking and high-quality end product. It accomplishes a great deal of refinement in the face of a complex and demanding set of design requirements.'

**Rachel Clark** took home the award for Allen & Unwin Young Designer of the Year 2018 for her portfolio of work which included *The Art of Simple* by Eleanor Ozich (Penguin Random House), *Bird Words* edited by Elisabeth Easter (Penguin Random House), *Heloise* by Mandy Hager (Penguin Random House) and *Hideaways* by Hilary Ngan Kee and photography by Sam Stuchbury (Penguin Random House).

'Clark's design was well-developed, confident and demonstrated a clear response to the subject at hand,' said judging panel member, Janson Chau. 'Typography, so often a giveaway for an inexperienced designer, is used thoughtfully with an eye on contemporary practice. Her work can already sit equally among those in other categories, as the judges were impressed to find upon reaching this category after the others.'

There were 110 entries for this year's awards indicating the art of good book design across commercial and independent publishers, and university presses is in good health, with publishers valuing the investment great design brings.

## **The PANZ BOOK DESIGN AWARDS 2018 WINNERS ARE:**

### **Gerard Reid Award for Best Book Sponsored by Nielsen Book**

*New China Eyewitness: Roger Duff, Rewi Alley and the art of museum diplomacy* edited by James Beattie and Richard Bullen (Canterbury University Press), designed by Aaron Beehre

### **Penguin Random House New Zealand Award for Best Illustrated Book**

*New China Eyewitness: Roger Duff, Rewi Alley and the art of museum diplomacy* edited by James Beattie and Richard Bullen (Canterbury University Press), designed by Aaron Beehre

### **Upstart Press Award for Best Non-Illustrated Book**

*Allen Curnow Biography and Poems Slipcase edition* by Terry Sturm. Edited by Linda Cassells, Elizabeth Caffin and Terry Sturm (Auckland University Press), cover design by Sarah Maxey, interior design by Katrina Duncan

### **Scholastic New Zealand Award for Best Children's Book**

*Aotearoa: The New Zealand Story* by Gavin Bishop (Penguin Random House), design by Vida and Luke Kelly, Kelly Design, illustrations by Gavin Bishop

### **Edify Award for Best Educational Book**

*The New Zealand Art Activity Book: new edition* by Helen Lloyd (Te Papa Press), designed by Kate Barraclough, Kate Frances Design

### **1010 Printing Award for Best Cookbook**

*Eat Up New Zealand* by Al Brown (Allen & Unwin New Zealand), designed by Gary Stewart, The Gas Project

### **HarperCollins Publishers Award for Best Cover**

*New China Eyewitness: Roger Duff, Rewi Alley and the art of museum diplomacy* edited by James Beattie and Richard Bullen (Canterbury University Press), designed by Aaron Beehre

### **Mary Egan Publishing Award for Best Typography**

*A Moral Truth* edited by James Hollings (Massey University Press), cover design by Gideon Keith, Strategy Creative, interior design by Gideon Keith and Carla Sy

### **Hachette New Zealand People's Choice Award**

*New China Eyewitness: Roger Duff, Rewi Alley and the art of museum diplomacy* edited by James Beattie and Richard Bullen (Canterbury University Press), designed by Aaron Beehre

### **Allen & Unwin Young Designer of the Year 2018**

**Rachel Clark** for *The Art of Simple* by Eleanor Ozich (Penguin Random House), *Bird Words* edited by Elisabeth Easther (Penguin Random House), *Heloise* by Mandy Hager (Penguin Random House) and *Hideaways* by Hilary Ngan Kee with photography by Sam Stuchbury

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## **NOTES:**

- The judging panel was convened by graphic designer, David Coventon; designer and typographer Anna Brown; designer, Janson Chau and bookseller and reviewer, Kiran Dass
- Images of the winning book covers are available here:  
<https://www.dropbox.com/sh/772btptdfuws1hy/AACHFYQOIIm2tclP21zeT21La?dl=0>

- The PANZ Book Design Awards are administered by the Publishers Association of New Zealand (PANZ). PANZ established the awards to promote excellence in, and provide recognition for, the best book design in New Zealand.

**For further information and interview opportunities, please contact:  
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