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## EYE-CATCHING BOOK ON SĀMOAN TATTOOING SWEEPS THE BOARD AT THE PANZ BOOK DESIGN AWARDS

A beautifully designed and richly illustrated retelling of the unique and powerful history of Sāmoan tattooing was the big winner at the 2019 PANZ Book Design Awards.

*Tatau: A History of Sāmoan Tattooing* by Sean Mallon and Sébastien Galliot (Te Papa Press), designed by Arch MacDonnell (Inhouse Design) received the overall accolade of the *Gerard Reid Award for Best Book Sponsored by Nielson Book* along with the *Penguin Random House New Zealand Award for Best Illustrated Book* and the *Mary Egan Publishing Award for Best Typography* at a ceremony held in Ponsonby, celebrating the best in New Zealand book design.

The judges praised the detailed and attentive design, high production values and sensitivity to the subject matter.

Judging convener David Coventon said the quality of this year's finalists was high and picking category winners caused the judges some serious debate, with often a mere sheet of paper between decisions.

"Design and craft were evident across all the titles, from the biggest and boldest to the most subtle treatment of typographic setting. Books brimming with great content and ideas presented each designer with a unique set of challenges. In the end the range of challenges and the way they were met by the designers across every aspect of the design led us to unanimous agreement."

This year saw a record nine finalists vying for the *Scholastic New Zealand Award for Best Children's Book*, with the highly contested prize awarded to *The Bomb* by Sacha Cotter (Huia Publishers), designed by Te Kani Price, illustrated by Josh Morgan.

"*The Bomb* invites many return readings to pick up all the extra little bits of visual storytelling included in the illustrations - so much subtle and rich detailing," said judge Simon Waterfield when announcing the category winner.

Katie Kerr was named *Allen & Unwin Young Designer of the Year 2019*. The judges noted that Katie's portfolio was 'small-in-scale but brave and experimental in both content and production value'.

A highlight of the awards is the Publishers Association of New Zealand People's Choice Award, which is decided at the ceremony by attendee vote. The audience was clearly in-tune with the judges and this prize also went to the night's big success story, *Tatau: A History of Sāmoan Tattooing*.

The PANZ Book Design Awards were established by the Publishers Association of New Zealand (PANZ) to promote excellence in, and provide recognition for, the best book design in New Zealand.

### **The 2019 PANZ Book Design Awards winners are:**

#### **Gerard Reid Award for Best Book Sponsored by Nielsen Book**

*Tatau: A History of Sāmoan Tattooing* by Sean Mallon and Sébastien Galliot (Te Papa Press), designed by Arch MacDonnell, Inhouse Design

#### **Penguin Random House New Zealand Award for Best Illustrated Book**

*Tatau: A History of Sāmoan Tattooing* by Sean Mallon and Sébastien Galliot (Te Papa Press), designed by Arch MacDonnell, Inhouse Design

#### **Upstart Press Award for Best Non-Illustrated Book**

*Women, Equality, Power* by Helen Clark (Allen & Unwin NZ), designed by Kate Barraclough

#### **Scholastic New Zealand Award for Best Children's Book**

*The Bomb* by Sacha Cotter (Huia Publishers), designed by Te Kani Price, illustrated by Josh Morgan

#### **Edify Award for Best Educational Book**

*Why is That Lake So Blue?: A Children's Guide to New Zealand's Natural World* by Simon Pollard (Te Papa Press), designed by Kate Barraclough, Kate Frances Design

#### **1010 Printing Award for Best Cookbook**

*Always Delicious: Favourite recipes from the New Zealand Listener* by Lauraine Jacobs (Potton & Burton), designed by Floor van Lierop, This is Them

### HarperCollins Publishers Award for Best Cover

*Wanted: The search for the modernist murals of E. Mervyn Taylor* by Bronwyn Holloway-Smith (Massey University Press), designed by Anna Brown

### Mary Egan Publishing Award for Best Typography

*Tatau: A History of Sāmoan Tattooing* by Sean Mallon and Sébastien Galliot (Te Papa Press), designed by Arch MacDonnell, Inhouse Design

### Allen & Unwin Young Designer of the Year 2019

**Katie Kerr** for *Big Ideas for Curious Minds: An Introduction to Philosophy* by School of Life (Alain de Botton), *Sportsman of the Year: A Suburban Philosophy* by Jan Hellriegel, *Make Every Day* by Rebecca Commisar, *Bee Curious* by Kantar & the School of Life, *Dirt* by Gemma Walsh & Katie Kerr.

### Publishers Association of New Zealand People's Choice Award

*Tatau: A History of Sāmoan Tattooing* by Sean Mallon and Sébastien Galliot (Te Papa Press), designed by Arch MacDonnell, Inhouse Design

## ENDS

For more info and book images please visit: [www.bookdesignawards.co.nz](http://www.bookdesignawards.co.nz)

Cover of *Tatau: A History of Sāmoan Tattooing* attached. High-res images are available [here](#)

### FOR INTERVIEWS OR FURTHER INFORMATION, PLEASE CONTACT:

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### Note for Editors

The judging panel was convened by graphic designer, David Coventon who worked with an expert team of judges; designer Jess Gommers, bookseller and reviewer Kiran Dass and book designer Simon Waterfield.

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