



For immediate release, Tuesday 1 September, 2020

Kiwi readers spoilt for choice when it comes to beautiful books

COVID-19 disruption has forced many aspects of life online, but when it comes to books the appeal of a beautifully designed, tangible object has not waned. Luckily, New Zealanders are spoilt for choice with a stunning line up of finalists just announced for the **2020 PANZ Book Design Awards**.

A recent report from the Publishers Association of New Zealand (PANZ) found physical books make up 93% of the domestic market. So the Association was not surprised by the record number of entries for this year's awards, with the high quality of titles submitted speaking to both a buoyant domestic market and commitment to local storytelling.

"It's a clear sign that the New Zealand public continues to value beautiful, world-class books. Adding to the buzz, is the number of submissions to the Emerging Designer category, confirming there is plenty of fresh talent to invigorate the industry in the future," says Mel Winder, PANZ Councillor for Awards.

In mid-July, four judges with interests spanning book design to bookselling spent a day together in Auckland pouring over the 2020 entries.

"It's such a pleasure spending a whole day holding, smelling, touching and looking at books and enjoying every fine detail — from typography to endpapers," says convening judge Anna Brown.

"The discussion was robust, but you would be surprised how easy it was to agree on a shortlist despite our different interests and 'design' particularities."

The judges particularly enjoyed exploring a new category introduced for this year's awards. The **Allen & Unwin Award for Best Commercial Book for Adults** is designed to acknowledge the innovative work being done in this area of the market and extend the discussion around book design.

Across all categories, the judges were thrilled at the diversity of design and array of sizes, formats and bindings chosen to enhance the content. Now they face the hard task of narrowing down the winners and

selecting the **Gerard Reid Award for Best Book sponsored by Nielsen Book**, which will be announced at a special ceremony on Thursday 22 October.

The industry's design talent will assemble the next day for the **PANZ Book Design Workshop** which provides the opportunity to dissect the awards, enjoy panel sessions led by leading book designers and network with peers.

The **PANZ Book Design Awards** were established by the Publishers Association of New Zealand (PANZ) to promote excellence in, and provide recognition for, the best book design in New Zealand.

The 2020 PANZ Book Design Awards Finalists are:

PENGUIN RANDOM HOUSE NEW ZEALAND AWARD FOR BEST ILLUSTRATED BOOK

Crafting Aotearoa edited by Karl Chitham, Kolokesa Māhina-Tuai and Damian Skinner (Te Papa Press), **Alan Deare, Area Design**

Eileen Mayo: Nature, Art and Poetry by Peter Vangioni and Jillian Cassidy (Christchurch Art Gallery Te Puna o Waiwhetū), **Peter Bray, Christchurch Art Gallery Te Puna o Waiwhetū**

One Year Drawn by Pete Bossley (Point Publishing Limited), **Alan Deare, Area Design**

Promises Promises: 80 years of wooing New Zealand voters by Claire Robinson (Massey University Press), **Cover: Xoë Hall. Interior: Gideon Keith and Carly Johnson, Seven**

Protest Tautohetohe by Stephanie Gibson, Matariki Williams and Puawai Cairns (Te Papa Press), **Gideon Keith, Seven**

We Are Here: An atlas of Aotearoa by Chris McDowall and Tim Denee (Massey University Press), **Tim Denee**

UPSTART PRESS AWARD FOR BEST NON-ILLUSTRATED BOOK

Finding Frances Hodgkins by Mary Kisler (Massey University Press), **Kate Barraclough and Megan van Staden**

Hell Fire Poetry Anthology 2017–18 edited by Andy Coyle (White Wolf Black Rabbit in association with Ilam Press), **Aaron Beehre**

Somewhere – Women's Stories of Migration edited by Lorna Jane Harvey (Beatnik), **Sally Greer, Beatnik**

The Spinoff Book edited by Toby Manhire, illustrations by Toby Morris (Penguin Random House NZ), **Cover: Toby Morris. Interior: Katrina Duncan and Simon Chesterman**

ALLEN & UNWIN AWARD FOR BEST COMMERCIAL BOOK FOR ADULTS

The Book of Knowing by Gwendoline Smith (Allen & Unwin New Zealand), **Megan van Staden**

The Brilliance of Birds by Skye Wishart and Edin Whitehead (Penguin Random House NZ), **Cat Taylor and Rachel Clark**

Garage Project: The Art of Beer by Garage Project (Penguin Random House NZ), **Cover: Tim Gibson. Interior: Tim Gibson and Katrina Duncan**

Little Books of Art (series 2) edited by Sarah Pepperle (Christchurch Art Gallery Te Puna o Waiwhetū), **Aaron Beehre**

The New Zealand Wars / Nga Pakanga o Aotearoa by Vincent O'Malley (Bridget Williams Books), **Cover: Neil Pardington. Interior: Neil Pardington and Tina Delceg Neil Pardington Design**

SCHOLASTIC NEW ZEALAND AWARD FOR BEST CHILDREN'S BOOK

The Gobbledegook Book by Joy Cowley, illustrated by Giselle Clarkson (Gecko Press), **Vida Kelly, Vida and Luke Kelly Design**

Māui's Taonga Tales edited by David Brechin-Smith (Te Papa Press), **Jodi Wicksteed, Bolster Design**

Mophead written and illustrated by Selina Tusitala Marsh (Auckland University Press), **Vida Kelly, Vida and Luke Kelly Design**

Te Tiriti o Waitangi / The Treaty of Waitangi by Ross Calman, Mark Derby, and Toby Morris (Lift Education), **Simon Waterfield and Toby Morris**

What Can I Do When I Grow Up? by Alain de Botton (The School of Life Press), **Cover: Studio Katie Kerr and Tyla Mason. Interior: Studio Katie Kerr**

Wildlife of Aotearoa written and illustrated by Gavin Bishop, **Vida and Luke Kelly**

EDIFY AWARD FOR BEST EDUCATIONAL BOOK OR SERIES – PRIMARY

New Zealand Nature Heroes by Gillian Candler (Potton & Burton), **Floor van Lierop, This is Them**

Ngāti Manawa Taniwha Stories, Big Books for Shared Reading by Lianne Bird (Huia Publishers, Pem Bird and Lianne Bird), **Christine Ling, Huia Publishers**

Te Kura i Monoa (Māori edition) | *The Treasured Plume* (English edition) by Brian Morris (Huia Publishers), **Scott and Leonie Pearson, Visual Evolution**

Toitoe: A Journal for Young Writers and Artists, Issues 16-19 and the Latin America and Southeast Asia Special Issues, with Teacher Support Materials edited by Charlotte Gibbs (Toitoe Media), **Kelvin Soh and Sam Wieck of DDMMYY with Grace McFarlane and Vicki Birks, Toitoe Media Ltd**

EDIFY AWARD FOR BEST EDUCATIONAL BOOK OR SERIES – SECONDARY / TERTIARY

Dragonflies and Damselflies of New Zealand by Milen Marinov and Mike Ashbee (Auckland University Press), **Cover: Carolyn Lewis. Interior: Carolyn Lewis and Katrina Duncan**

Exploring Society: Sociology for New Zealand Students, 4th Edition edited by Ruth McManus, Steve Matthewman, Chris Brickell, Gregor McLennan and Paul Spoonley (Auckland University Press), **Cover: Kalee Jackson. Interior: Katrina Duncan**

Hindsight: Pivotal Moments in New Zealand's History by Mandy Hager (OneTree House), **Vasanti Unka**

1010 PRINTING AWARD FOR BEST COOKBOOK

The Camping Cookbook by Sara Mutande and Andrea Lo Vetere (Beatnik Publishing), **Andrea Lo Vetere and Sara Mutande**

Pass It On by Shobha Kalyan and Keryn Kalyan (self-published by Shobha Kalyan and Keryn Kalyan), **Jesssica Read in collaboration with Shobha Kalyan and Keryn Kalyan**

The recipe by Josh Emmett (Upstart Press in association with Blackwell & Ruth), **Cameron Gibb, Blackwell & Ruth**

Two Raw Sisters – Changing Perceptions of Plant Based Food by Rosa and Margo Flanagan (Bateman Books), **Cheryl Smith, Macarn Design**

HARPERCOLLINS PUBLISHERS AWARD FOR BEST COVER

Bullseye Bella by James T. Guthrie (Scholastic New Zealand), **Leon Mackie**

Hell Fire Poetry Anthology 2017–18 edited by Andy Coyle (White Wolf Black Rabbit in association with Ilam Press), **Aaron Beehre**

Louise Henderson: From Life edited by Felicity Milburn, Lara Strongman and Julia Waite with Christina Barton, Maria Lluïsa Faxedas, CK Stead and Linda Tyler (Christchurch Art Gallery Te Puna o Waiwhetū / Auckland Art Gallery Toi o Tāmaki), **Aaron Beehre**

Mophead written and illustrated by Selina Tusitala Marsh (Auckland University Press), **Vida Kelly, Vida and Luke Kelly Design**

Pass It On by Shobha Kalyan and Keryn Kalyan (self-published by Shobha Kalyan and Keryn Kalyan), **Jessica Read in collaboration with Shobha Kalyan and Keryn Kalyan**

PANZ AWARD FOR BEST TYPOGRAPHY

Crafting Aotearoa edited by Karl Chitham, Kolokesa Māhina-Tuai and Damian Skinner (Te Papa Press), **Alan Deare, Area Design**

Eileen Mayo: Nature, Art and Poetry by Peter Vangioni and Jillian Cassidy (Christchurch Art Gallery Te Puna o Waiwhetū), **Peter Bray, Christchurch Art Gallery Te Puna o Waiwhetū**

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We Are Here: An atlas of Aotearoa by Chris McDowall and Tim Denee (Massey University Press), **Tim Denee**

HACHETTE NEW ZEALAND EMERGING DESIGNER 2020 SHORTLIST

Christine Ling

- *Santa's Worst Christmas / Te Kirihihi i te Whakakorea* by Pania Tahau-Hodge and Bryony Walker (Huia Publishers)
- *Te Rua o te Taniwha* by Brian Morris (Huia Publishers)
- *Awatea and the Kawa Gang* by Fraser Smith (Huia Publishers)
- *Ngā Kōrero Taniwha o Ngāti Manawa | Big Books for Shared Reading* by Lianne Bird (Huia Publishers)

Jessica Read

- *Pass It On* by Shobha Kalyan and Keryn Kalyan (self-published by Shobha Kalyan and Keryn Kalyan)

ENDS

For more info and book images please visit: www.bookdesignawards.co.nz
High-res images are available [here](#)

FOR INTERVIEWS OR FURTHER INFORMATION, PLEASE CONTACT:

Gemma Finlay on behalf of PANZ, gemma@notablepr.co.nz

THE JUDGING PANEL

Associate Professor **Anna Brown** is a tertiary design educator and researcher, who works with visual artists, curators, art historians and musicians investigating through form, materials and typography how the vehicle of the book can animate and amplify the content it contains. Her international research profile in book design includes a commission for New Zealand's official Venice Biennale project in 2013. Anna is an Associate Professor in the College of Creative Arts where she is Director Toi Āria — Design for Public Good. For many years she ran her own design business with a specialisation in book design.

Aaron McKirdy is Design Director at Chrometoaster, a multidisciplinary design studio based in Wellington. He has over 20 years experience designing some of New Zealand's most recognised brands. It was his love of typography and books, though, that saw him work alongside some of the UK's leading authors such as Lauren Child, Neal Layton and Cressida Cowell at Hodder Children's Books. Aaron received The Purple Pin for Public Good and collected Australia's Good Design Award supreme prize "Design of the Year" — the only time this has been awarded outside Australia — for the educational game, *Game of Awesome*.

Writer and reviewer **Kiran Dass** is the buyer for Time Out Bookstore in Auckland and reviews books regularly on RNZ and 95bFM. Her writing has appeared in *NZ Listener*, *NZ Herald*, *The Spinoff*, *Pantograph Punch*, *Sunday magazine*, *Sunday Star-Times*, *Landfall* and *The Wire* (UK). Dass has chaired sessions at the Auckland Writers Festival, Verb Wellington and WORD Christchurch. She co-hosts the books podcast *Papercuts*.

Nick Turzynski studied English Literature and Language at Aberdeen University before working in London as a journalist and in advertising, branding, packaging and magazine design. He moved to New Zealand with his family in 1995 where he worked initially at *Cuisine* magazine, and then as Art Director at Hodder Moa Beckett, when publishing upwards of 60 titles a year was not unusual. In 2003 he started his own company, redinc. Book Design, and enjoys working with a huge variety of authors and publishers. In 2008 he returned to writing with the publication of his first book, *How to Eat a Huhu Grub*, illustrated by his son Conrad.

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