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## BOOKS GROUNDED IN TE AO MĀORI WIN BIG AT PUBLISHING'S DESIGN AWARDS

A story of contemporary Māori art from the 1950s to the present day, which contains more than 200 artworks by 110 Māori artists, has been judged the best designed book in Aotearoa at the 2023 PANZ Book Design Awards ceremony, held in Auckland this evening.

*Toi Tu Toi Ora: Contemporary Māori Art* edited by Nigel Borrell and designed by Tyrone Ohia, with layout by Katrina Duncan, was awarded the **Gerard Reid Award for Best Book sponsored by Nielsen BookData**.

The judges described *Toi Tu Toi Ora* as an excellent piece of work, that is “strong, clear, and contemporary, but in a way that eschews trends to produce a piece of work that will endure as a good piece of design across time”.

As well as receiving the supreme award, *Toi Tu Toi Ora* was also awarded the **Penguin Random House New Zealand Award for Best Illustrated Book** and the **Te Herenga Waka University Press Award for Best Typography**.

Books grounded in te ao Māori were the big winners on the night, making up the bulk of titles singled out for recognition.

The **Upstart Press Award for Best Non-Illustrated Book** went to a duo, *A Fire in the Belly of Hineāmaru: A Collection of Narratives about Te Tai Tokerau Tūpuna* and *Ka Ngangana Tonu a Hineāmaru: He Kōrero Tuku Iho nō Te Tai Tokerau* by Melinda Webber and Te Kapua O'Connor, Nā Quinton Hita i whakamāori, designed by Duncan Munro, cover art by Shane Cotton.

The judges were enamoured with this beautiful pair of books – one in te reo, one in English – and praised the way Shane Cotton's visually arresting artwork was complemented by the alternating coloured letters of the fiery title type.

*Te Wehenga: The separation of Ranginui and Papatūānuku* by Mat Tait, designed by Mat Tait with Megan van Staden, was awarded the **Scholastic New Zealand Award for Best Children's Book**. It's another honour for the title, which was last month named the Margaret Mahy Book of the Year at the New Zealand Book Awards for Children and Young Adults.

The **Allen & Unwin Award for Best Commercial Book for Adults** went to *Wawata - Moon Dreaming* by Dr Hinemoa Elder, designed by Cat Taylor. The judges found there was an incredible consideration of design care in the chapter openers, which they saw as a deep reflection of the taonga of mātauranga Māori.

*How to Loiter in a Turf War: A Novel* by Coco Solid, designed by Carla Sy, cover illustration by Coco Solid was named the **HarperCollins Publishers Award for Best Cover** winner. The judges fell for the cover's big bold energy, describing it as "irreverent, colourful but with an edge, it exudes a youthful energy reflecting the urgency and tone of the book".

Brittany Irvine was named the **2023 Hachette Aotearoa New Zealand Emerging Designer** for *Medium: A technical guide for creating better medium density housing in Aotearoa New Zealand* by Guy Marriage (EBOSS). The judges said they would not pick the book as being the work of an emerging designer calling it a large, complex project that would challenge designers of any level of experience. The book also won the **Lift Education Award for Best Educational Book or Series — Secondary/Tertiary**.

Also on the educational front, the **Lift Education Award for Best Educational Book or Series — Primary** was awarded to *Year 4 Homework Start Right Workbook* by Raymond Huber and *Year 8 Social Studies Start Right Workbook* by Caroline Mulholland, designed by Barnaby McBryde Pietro Lubich, Jane Meder and Robyn Hopcroft.

Finally, the hotly contested **1010 Printing Award for Best Cookbook** went to *The RNZ Cookbook: A treasury of 180 recipes from New Zealand's best-known chefs and food writers* edited by David Cohen and Kathy Paterson, designed by Kate Barraclough with illustrations by Pippa Keel. The judges felt the design acknowledged that radio listeners have the smarts to complete the pictures themselves, while Pippa Keel's line work illustrations add "visual seasoning".

The **Booksellers Aotearoa New Zealand People's Choice Award**, which is decided during the ceremony by attendee vote, went to two titles, with attendees equally backing *Cape to Bluff* designed by Luke Scott & Milly Scott and *Toi Tu Toi Ora: Contemporary Māori Art* designed by Tyrone Ohia, Extended Whanau, layout by Katrina Duncan.

The PANZ Book Design Awards were established by the Publishers Association of New Zealand Te Rau o Tākupu (PANZ) to promote excellence in, and provide recognition for, the best book design in New Zealand.

**The 2023 PANZ Book Design Award winners are:**

**Gerard Reid Award for Best Book sponsored by Nielsen BookData**

- *Toi Tu Toi Ora: Contemporary Māori Art* edited by Nigel Borrell (Penguin Random House NZ in association with Auckland Art Gallery Toi o Tāmaki). Designed by Tyrone Ohia, Extended Whanau, layout by Katrina Duncan

**Penguin Random House New Zealand Award for Best Illustrated Book**

- *Toi Tu Toi Ora: Contemporary Māori Art* edited by Nigel Borrell (Penguin Random House NZ in association with Auckland Art Gallery Toi o Tāmaki). Designed by Tyrone Ohia, Extended Whanau, layout by Katrina Duncan

**Upstart Press Award for Best Non-Illustrated Book**

- *A Fire in the Belly of Hineāmaru: A Collection of Narratives about Te Tai Tokerau Tūpuna and Ka Ngangana Tonu a Hineāmaru: He Kōrero Tuku Iho nō Te Tai Tokerau* by Melinda Webber and Te Kapua O'Connor. Nā Quinton Hita i whakamāori (Auckland University Press). Designed by Duncan Munro, cover art by Shane Cotton

### **Scholastic New Zealand Award for Best Children's Book**

- *Te Wehenga* by Mat Tait (Allen & Unwin). Designed by Mat Tait with Megan van Staden

### **Lift Education Award for Best Educational Book or Series — Primary**

- *Year 4 Homework Start Right Workbook* by Raymond Huber and *Year 8 Social Studies Start Right Workbook* by Caroline Mulholland (ESA Publications (NZ) Ltd trading as LearnWell). Designed by Barnaby McBryde, Pietro Lubich, LearnWell, Jane Meder, Jane Meder Illustration and Design & Robyn Hopcroft, Hop2it Art and Design

### **Lift Education Award for Best Educational Book or Series — Secondary/Tertiary**

- *Medium: A technical guide for creating better medium density housing in Aotearoa New Zealand* by Guy Marriage (EBOSS). Designed by Brittany Irvine

### **1010 Printing Award for Best Cookbook**

- *The RNZ Cookbook: A treasury of 180 recipes from New Zealand's best-known chefs and food writers* edited by David Cohen and Kathy Paterson (Massey University Press). Designed by Kate Barraclough, illustrations by Pippa Keel

### **Allen & Unwin Award for Best Commercial Book for Adults**

- *Wawata - Moon Dreaming* by Dr Hinemoa Elder (Penguin Random House NZ). Designed by Cat Taylor

### **HarperCollins Publishers Award for Best Cover**

- *How to Loiter in a Turf War: A Novel* by Coco Solid (Penguin Random House NZ). Designed by Carla Sy, cover illustration by Coco Solid

### **Te Herenga Waka University Press Award for Best Typography**

- *Toi Tu Toi Ora: Contemporary Māori Art* edited by Nigel Borrell (Penguin Random House NZ in association with Auckland Art Gallery Toi o Tāmaki). Designed by Tyrone Ohia, Extended Whanau, layout by Katrina Duncan

### **2023 Hachette Aotearoa New Zealand Emerging Designer**

- Brittany Irvine for *Medium: A technical guide for creating better medium density housing in Aotearoa New Zealand* by Guy Marriage (EBOSS)

### **Booksellers Aotearoa New Zealand People's Choice Award (tied)**

- *Cape to Bluff* by Simon Devitt, Andrea Stevens & Luke Scott (Simon Devitt Photographer Ltd). Designed by Luke Scott & Milly Scott
- *Toi Tu Toi Ora: Contemporary Māori Art* edited by Nigel Borrell (Penguin Random House NZ in association with Auckland Art Gallery Toi o Tāmaki). Designed by Tyrone Ohia, Extended Whanau, layout by Katrina Duncan

**ENDS**

For more information please visit: [www.bookdesignawards.co.nz](http://www.bookdesignawards.co.nz)

High-res images are available [here](#)

## FOR INTERVIEWS OR FURTHER INFORMATION, PLEASE CONTACT:

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## THE JUDGING PANEL

The judges for the 2023 PANZ Book Design Awards are David Coventon (convenor) a graphic designer and communication design educator with almost 30 years' experience; Jo Bailey a graphic designer, researcher and design educator at Toi Rauwhāangi College of Creative Arts Massey University; Neil Pardington (Kāi Tahu, Kāti Māmoe, Ngāti Kahungunu and Pākehā), an artist and designer based in Wellington; Jenna Todd (Kāi Tahu) is the manager of Time Out Bookstore in Mt Eden who holds a Bachelor of Fine Arts from the Dunedin School of Art and works as a freelance photographer. Full biographies can be found [here](#)

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